

**KATHIMERINI S.A.**  
**PUBLICATIONS – MASS MEDIA**

**ANNOUNCEMENT FOR THE DIVIDEND PAYMENT  
FOR THE FINANCIAL YEAR 2006**

KATHIMERINI S.A, announces in accordance with article 279 -Regulation of ASE- and the decision of the General Shareholder Meeting, which took place on June 25<sup>th</sup> 2007, the following:

The dividend for the period 2006 amounts up to 0,30 euro per share. The beneficiaries of the dividend are those who possess shares of the company at the expiry of the Athens Exchange's session on the 26<sup>th</sup> of June 2007. Dividend payment will take place on July 5<sup>th</sup> 2007, from the NATIONAL BANK OF GREECE, as follows:

- Through the operators of the Greek Dematerialized Securities System (DSS/SAT) in accordance with the new distribution procedure as stated in articles 329 of the ATHEX Regulation and 39 of the Central Securities Depository (CSD) Regulation.
- Through the branch network of the National Bank of Greece for the Shareholders who have requested an exemption from their DSS/SAT Operator and those whose operator is CSD.
- For the shareholders who have not been able to be credited by their DSS/SAT operator dividend may be collected from July 12<sup>th</sup> 2007 until July 7<sup>th</sup> 2008 from the branch network of the National Bank of Greece by disclosing the DSS/SAT (Securities Account Number of the Investor) and proof of official identification or with a legally designated representative. After the date in question (07/07/2008) the dividend will be paid from the Headquarters of our company (E. Makariou & D. Falireos 2, Neo Faliro).

For Additional information, please contact our Investor relations Department Mrs. N. Tsironi +30 210 48.08.201 or Mr. Elias Dimitriou, responsible for dividend payments in the National Bank of Greece, Department of Customer Service for Financial Institutions, Custodian Services and Capital Markets Transaction Division, 6 Karageorgi Servias Street, 3d floor, Tel: + 30 210 33.40.613, +30 210 33.40.615, Fax +30 210 33.40.633.